


Wednesday 3/10/2010 - B-Level - Regency Ballroom West				Thursday 3/11/2010 - B-Level - Regency Ballroom West				Friday 3/12/2009 - B-Level - Regency Ballroom W					
Time	Topic	Presenter		Time	Topic	Presenter		Time	Topic	Presenter			
7:15 AM	NETWORKING BREAKFAST - B-Level - Rio Grande Ballroom			7:15 AM	NETWORKING BREAKFAST - B-Level - Rio Grande Ballroom			7:15 AM	NETWORKING BREAKFAST - B-Level - Rio Grande Ballroom				
8:15 AM	Welcome & Introduction	Carlos Moreira , IMS MMS George Mathew , Data Niche		8:15 AM	Welcome & Introduction	Eirik Olsen , Data Niche		8:15 AM	Welcome & Introduction	Milan Raich , Data Niche			
8:30 AM	The US Pharmaceutical Market: What's In, What's Out and What's Ahead?	Doug Long VP, Industry Relations, IMS Health		8:30 AM	Drugs and Health Reform: What We Pay & What We Get	Stephen Schondelmeyer , PharmD, Ph.D. Dept of Pharmaceutical Care & Health Systems		8:30 AM	Healthcare Humor - Prescription-Strength Comic Relief	David Glickman			
9:15 AM	Health Reform and Rebate Expansion	Alice Valder Curran , J.D. Partner, Hogan & Hartson, LLP, Washington, DC		9:15 AM	Health Care Reform Panel Discussion Focus on Pharma	John M. O'Brien PharmD, MPH Stephanie Hammonds PharmD, HELP Committee		9:15 AM	Health Reform / PBM Perspective	Jonah C. Houts , MBA. Dir. Federal Affairs Express Scripts, Inc.			
10:00 AM	NETWORKING BREAK			10:00 AM	NETWORKING BREAK			10:00 AM	NETWORKING BREAK				
10:30 AM	Track 1 - Medicaid B-Level - Regency Ballroom West		Track 2 - Managed Markets A-Level - Live Oak		10:30 AM	Track 1 - Medicaid B-Level - Regency Ballroom West		Track 2 - Managed Markets A-Level - Live Oak		10:30 AM	Medical Home	Edwina Rogers Executive Director Patient Centered Primary Care Collaborative	
	Pricing Benchmarks Review	Patrick Lupinetti Sr. VP & Editorial Director, Knowledge Base Services, First Data Bank	US Health Care Reform - Legislative Overview & Operational Impacts	Phil Coburn , Principal - IMS MMS John Glover Principal - IMS MMS		Challenges Facing Medicaid Directors in 2010	Ann Kohler Executive Director, National Association of State Medicaid Directors	10:30 - 11:15 Managed Markets Excellence	Shekhar Yerramilli IMS MMS Monica Mazziotti BIOVAIL Bill Soucie PHARMADERM				
11:00 AM	Pricing Options Available to States	Benny Ridout , R.Ph Benny Ridout Consulting Services			11:00 AM	Financial & Programmatic Impact of Health Reform on States	Matt Powers Health Management Assoc	11:15 - 12:00 Contracting Strategy as a Business Driver - Pull Through	Chris Leibfreid Sr. Principal - IMS MMS	11:15 AM	Framework for Successful Dispute Resolutions	Tonya Lackey , R.Ph, President MED DATA RESEARCH Jennifer Meole Pharmacy Rebate Supervisor, Louisiana	
11:30 AM	DNA Presentations-StateViewPlus & Dashboards	Steve Engstrom Date Niche	11:30 AM	Medicaid & PDLs - Past, Present, and Future Impact		Brenda McLaughlin President, Prizm Strategies							
12:00 PM	NETWORKING LUNCH - Garden Terrace			12:00 PM	NETWORKING LUNCH - B-Level - Rio Grande Ballroom			12:00 PM	2010 CONFERENCE CONCLUDES				
1:00 PM	J - Code Panel Discussion	Tonya Lackey , R.Ph, President, Med Data Research	Managed Care Discussion or Panel	Terri Bernacchi IMS MMS	1:00 PM	Federal Government Update 340B	Chris Hatwig , M.S., R.Ph., FASHP VP, Apexus/ 340B Prime Vendor Program	Making Sense of Managed Markets Analytics	Mike McCarthy Sr. Principal - IMS MMS				
		Cindy LaClair Kansas Drug Rebate Specialist - HP Enterprise Services		Ron Brandt P&G Dan Ramirez CSPN Gordon Romanas IMS Health	1:30 PM	Comprehensive Tour of the 340B Database	Sharley Chen Independent Consultant						
2:00 - 3:00 PM	Govt. regulations/Pricing Calculations Overview Al Dessertine , Ph.D. Consultant, IMS Managed Markets Services			2:00 PM	Moderator: Benny Ridout , R.Ph Benny Ridout Consulting Services	Pilar Williams Chief, Medi-Cal Pharmacy Benefits Div. - California Sherry Montoya , R.Ph Staff Pharmacist - New Mexico Dave Campana , R.PH Pharmacy Program Mgr. - Alaska Brendan Joyce , PharmD Administrator of Pharmacy Serv. - North Dakota Jeff Naber , Illinois	System Implementation Case Studies - Lessons Learned	Brian Barbash IMS MMS					
3:00 PM	NETWORKING BREAK			3:00 pm	NETWORKING BREAK			<div style="text-align: center;"> <h2>IMS 2010 Managed Markets Services / Data Niche Conference</h2> <h3>Reform: Rebates, Resolution, Reaction</h3> <p>Conference Objectives: To provide you key networking opportunities, crucial information and solutions for success in the pharmaceutical industry!</p> <p>Network • Learn • Grow • Excel</p>  </div>					
2:00 - 5:00 PM	Prescheduled Dispute Resolution Meetings - A-Level - Frio and Blanco	3:30 - 4:15 PM Compliance with Aggregate Spend Requirements	Suj Patel MMS Mike Bell R-Squared	3:30 PM	Moderator: Milan Raich Data Niche	CMS Task Group	Sharon Greeson , R.Ph Pharmacy Dir. HP - North Carolina Lisa Norton Assoc. Consultant B2B Contract Management - Eli Lilly Lynn Lewis Sr. Mgr., Gov't Operations, BMS Carrie Gray , MBA Pharmacy Program/Policy Analyst - Wisconsin Karen Kluczykowski Dir. of KS PBM - HP Kansas					Pharmaceutical - Commercial Contracting 101	Partha Chatterjee Principal - IMS MMS Mark Horner Principal - IMS MMS
2:00 - 5:00 PM	Prescheduled Customized Training Sessions - A-Level - Llano and Pecos	4:15 - 5:00 PM Industry Scorecard: State of Contracting (Better, Worse, and Why)	Carlos Moreira IMS MMS										
5:00 PM	WEDNESDAY SESSIONS CONCLUDE			4:30 PM	THURSDAY SESSIONS CONCLUDE								
				5:30 PM	Complimentary Event at Pedrottis North Wind Ranch (Meet in Hotel Lobby)								