

Wednesday 3/10/2010				Thursday 3/11/2010				Friday 3/12/2010					
Time	Topic	Presenter		Time	Topic	Presenter		Time	Topic	Presenter			
7:15 AM	NETWORKING BREAKFAST			7:15 AM	NETWORKING BREAKFAST			7:15 AM	NETWORKING BREAKFAST				
8:15 AM	<i>Welcome &amp; Introduction</i>	<b>Carlos Moreira</b> , IMS/MMS <b>George Mathew</b> , Data Niche		8:15 AM	<i>Welcome &amp; Introduction</i>	<b>Eirik Olsen</b> , Data Niche		8:15 AM	<i>Welcome &amp; Introduction</i>	<b>Milan Raich</b> , Data Niche			
8:30 AM	<i>The US Pharmaceutical Market: What's In, What's Out and What's Ahead?</i>	<b>Doug Long</b> VP, Industry Relations, US, IMS Health		8:30 AM	<i>Drugs and Health Reform: What We Pay &amp; What We Get</i>	<b>Stephen Schondelmeyer</b> , Pharm. D, Ph.D., Dept of Pharmaceutical Care & Health Systems		8:30 AM	<i>Healthcare Humor – Prescription-Strength Comic Relief</i>	<b>David Glickman</b>			
9:15 AM	<i>Health Reform and Rebate Expansion</i>	<b>Alice Valder Curran</b> , J.D. Partner, Hogan & Hartson, LLP, Washington, DC		9:15 AM	<i>Health Care Reform Panel Discussion Focus on Pharma</i>	<b>John M. O'Brien</b> PharmD, MPH <b>Stephanie Hammonds</b> PharmD, HELP Committee		9:15 AM	<i>Health Reform / PBM Perspective</i>	<b>Mary Rosado</b> VP, Gov't Affairs, Express Scripts			
10:00 AM	NETWORKING BREAK			10:00 AM	NETWORKING BREAK			10:00 AM	NETWORKING BREAK				
10:30 AM	<b>Track 1 - Medicaid</b>		<b>Track 2 – Managed Markets</b>		10:30 AM	<b>Track 1 - Medicaid</b>		<b>Track 2 – Managed Markets</b>		10:30 AM	<i>Medical Home</i>	<b>Edwina Rogers</b> Executive Director, Patient – Centered Primary Care Collaborative	
	<i>Pricing Benchmarks Review</i>	<b>Patrick Lupinetti</b> VP & Editorial Director, Gov't & Pricing Services, First Data Bank	<i>US Health Care Reform – Legislative Overview</i>	<b>Phil Coburn</b> , Principal – IMS MMS		<i>Challenges Facing Medicaid Directors in 2010</i>	<b>Ann Kohler</b> Director Health Services, National Association of State Medicaid Directors	<b>10:30 – 11:15</b> <i>Managed Markets Excellence</i>	<b>Shekhar Yerramilli</b> Sr. Principal – IMS MMS	11:00 AM	<i>Framework for Successful Dispute Resolutions</i>	<b>Tonya Lackey</b> Med Data Research <b>Jennifer Meole</b> Louisiana	
11:00 AM	<i>AWP &amp; WAC – State Perspective</i>	<b>Benny Ridout</b> Benny Ridout Consulting Services			<i>DNA Presentations-Dashboard, StateViewPlus, PharmView, &amp; MDView</i>	<b>Steve Engstrom</b> Date Niche	11:00 AM	<i>Financial &amp; Programmatic Impact of Health Reform on States</i>	<b>Matt Powers</b> Health Management Associates	<b>11:15 – 12:00</b> <i>Contracting Strategy as a Business Driver – Pull Through</i>	<b>Chris Leibfreid</b> Sr. Principal – IMS MMS	11:30 AM	<i>CMS Update</i>
11:30 AM						11:30 AM	<i>Medicaid &amp; PDLs – Past, Present, and Future Impact</i>	<b>Brenda McLaughlin</b> President, Prizm Strategies					
12:00 PM	NETWORKING LUNCH			12:00 PM	NETWORKING LUNCH			12:00 PM	2010 CONFERENCE CONCLUDES				
1:00 PM	<i>J – Code Panel Discussion</i>	<b>Tonya Lackey</b> Med Data Research	<i>Managed Care Discussion or Panel</i>	<b>Terri Bernacchi</b> Sr. Principal – IMS MMS	1:00 PM	<i>Federal Government Update 340B</i>	<b>Chris Hatwig</b> , M.S., R.Ph., FASHP VP, Apexus/ 340B Prime Vendor Program	<i>Making Sense of Managed Markets Analytics</i>	<b>Mike McCarthy</b> Sr. Principal – IMS MMS	<p style="text-align: center;"><b>2010 Managed Markets Services – Data Niche Conference</b></p> <p style="text-align: center;"><b>Preliminary Agenda</b></p> <p style="text-align: center;"><b>Reform:</b> Rebates, Resolution, Reaction</p> <p style="text-align: center;"><i>Conference Objectives:</i> To provide you key networking opportunities, crucial information and solutions for success in the drug rebate industry!</p> <p style="text-align: center;">Network • Learn • Grow • Excel</p>			
		<b>Cindy LaClair</b> Kansas			1:30 PM	<i>Comprehensive Tour of the 340B Database</i>	<b>Sharley Chen</b> Independent Consultant						
<b>John Grotton</b> , R.Ph., EVP, Goold Health Services	2:00 PM	<i>State Presentations and Panel Discussion</i>	<b>Pilar Williams</b> , California <b>Sherry Montoya</b> , New Mexico <b>Dave Campana</b> , Alaska <b>Brendan Joyce</b> , North Dakota <b>Heather Murphy</b> , Texas (Invited) <b>Jeff Naber</b> , Illinois	<i>System Implementation Case Studies – Lessons Learned</i>	<b>Kathleen Kulp</b> Principal – IMS MMS								
2:00 – 3:00 PM <i>Gov't Regulations Overview</i> <b>Al Dessertine</b> , Ph.D. Consultant, IMS Managed Markets Services			3:00 pm			NETWORKING BREAK							
3:30 - 4:30 PM	<i>Pricing Calculation Overview</i> <b>Al Dessertine</b> , Ph.D. Consultant, IMS Managed Markets Services	<b>3:30 – 4:15 PM</b> <i>Compliance with Aggregate Spend Requirements</i>	<b>Suj Patel</b> Principal – IMS MMS	3:30 PM	CMS Task Group Moderator: <b>Milan Raich</b> Data Niche	<b>Sharon Greeson</b> North Carolina <b>Lisa Norton</b> Eli Lilly <b>Lynn Lewis</b> BMS <b>Carrie Gray</b> Wisconsin <b>Karen Kluczykowski</b> Kansas	<i>Pharmaceutical – Commercial Contracting 101</i>	<b>Rob Ririe</b> Sr. Principal – IMS MMS					
2:00 - 5:00 PM	<i>Prescheduled Dispute Resolution Meetings</i>	<b>4:15 – 5:00 PM</b> <i>US Health Care Reform – Operational Impacts</i>	<b>John Glover</b> Principal – IMS MMS										
2:00 – 5:00 PM	<i>Prescheduled Customized Training Sessions</i>												
5:00 PM	WEDNESDAY SESSIONS CONCLUDE			4:30 PM	THURSDAY SESSIONS CONCLUDE								
				6:00 PM	Complimentary Event at Pedrotti's North Wind Ranch								

